

# Eric Kowallis

Seasoned Senior UX Designer and Strategist with Over 7 Years Experience

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To view my outcome driven, results focused portfolio, click [this](#) link.

## RECENT WORK

### Vasion Automate - Nov 23' to current

- Conducted research to drive high level impact before release
- Collaborated to create new design system
- Implemented further post-release adjustments according to customer feedback to boost usage and satisfaction scores.
- Collaborated across departments to develop new data collection for heightened awareness.

### Process Automation - July 22' to Oct 23'

- Early research including voice of customer interviews, competitive analysis, and usability testing
- Trifecta team early feasibility checks, team brainstorming,
- Journey mapping
- Persona creation

### WorkMax Mobile Workforce App - 2017 to 2022

- Created design system to help guide the design
- Conducted early interviews with customers and stakeholders to determine problems
- Data collection, synthesis and analysis
- Journey mapping
- Affinity diagramming
- Usability testing
- Beta and post release metrics to ensure success



To see more of my work history, click [here](#) to view my LinkedIn profile.

## SKILLS & EXPERTISE

- 5 years user centered research
- Material design
- Apple design
- Responsive design
- Mobile app design
- Data dashboards
- Advanced Figma designing
- Full product lifecycle
- Prototyping
- Usability testing
- Lead design collaboration sessions
- SaaS
- B2B & SMB
- Research operations management
- Survey design and management
- Story telling
- Accessibility/inclusive design
- Agile

## OTHER NOTABLE WORK

- Guest on Vasion's "Digital Edge" podcast ~ April 2024
- Co-created 2 design systems
- UX mentor

## EDUCATION

**DePaul University Masters of Science - Human-Computer Interaction 2016 - 2018**

**Eastern Idaho Technical College Associates in Web Design and Development 2012 - 2014**

**BYU - Idaho Bachelor's in Landscape Design and Business 2006 - 2010**